



**Handbook of Research on Techno-
Entrepreneurship, Second Edition: How
Technology and Entrepreneurship are Shaping the
Development of Industries and Companies (Elgar
Original reference)**

François Thérin

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'This second edition of the Handbook of Research on Techno-Entrepreneurship, edited by François Thérin, evidences a burgeoning field of research, and a growing cohort of international researchers working in this field who have produced works for this volume. The papers cover a variety of topics that intersect the realm of technovation with other fields of enquiry, such as economic development, sustainability, venture capital, new venture incubation, and academic entrepreneurship. This Handbook represents a convenient place to find and read this broad array of recent papers in this field.'

- Evan J. Douglas, Griffith Business School, Australia

'In this Handbook, François Thérin assembles a group of researchers with diverse perspectives to enrich our understanding of the nature, antecedents and consequences of techno-entrepreneurship. The Handbook is comprehensive in its scope, deep in its analyses, informative and interesting to read. It opens many avenues for research while communicating well with managers and policy makers.'

- Shaker A. Zahra, University of Minnesota, US

Techno-entrepreneurship is broadly defined as the entrepreneurial and intrapreneurial activities of both existing and nascent companies operating in technology-intensive environments. This second edition examines the latest trends in techno-entrepreneurship. Comprising entirely new contributions by international experts, this edition covers among others:

- Family business
- Green and sustainable techno-entrepreneurship
- Effectuation
- Techno-intrapreneurship
- Academic entrepreneurship
- Frugal innovation

With chapters focusing on China, India, Southeast Asia and South America, the Handbook explores views on the new hot spots in techno-entrepreneurship development.

Providing a comprehensive, highly accessible and innovative first insight into the developing sphere of techno-entrepreneurship, this international study will be essential reading for postgraduate students, academics and researchers with an interest in management and entrepreneurship. Managerial and entrepreneurial professionals in high-tech industries will also find much to interest them within this *Handbook*.

Contributors include: R. Abdullah, P.M. Banerjee, B. Bhardwaj, V. Blok, J. Borchardt, A. Brem, W. Carter, G. Criaco, C. Dessì, C. Fitzgerald, M. Floris, Z. Fuquan, M. Hoppe, J. Houterman, D.A. Isabelle, D.

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