

## **Advertising: Principles and Practice**

William D. Wells, Sandra Moriarty, John Burnett

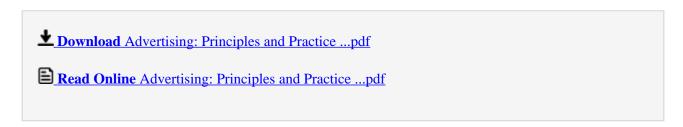


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