

The Topline Summary of Stephen M.R. Covey and Rebecca Merrill's The Speed of Trust: The One Thing That Changes Everything (Topline Summaries)

Gareth F. Baines, Stephen M. R. Covey, Rebecca R. Merrill



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The Topline Summary in a Sentence is: trust is not just a soft, social virtue; it is a hard-edged, economic driver - a learnable and measurable skill that makes organizations more profitable, people more promotable, and relationships more energizing.

"What's good, if brief, is twice as good." – Baltasar Gracian

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Trust has become the key leadership competency of the new global economy.

The author eloquently informs readers how to inspire lasting trust in their personal and professional relationships, and in so doing to create unparalleled success and sustainable prosperity in every dimension of life. This eBook summarises the successful bestseller, which convincingly makes the case that trust is a measurable accelerator to performance and that when trust goes up, speed also goes up while cost comes down, producing what the author calls a "trust dividend."

This summary persuasively demonstrates actionable insights that will enable you to shift your behaviour to increase - and inspire - trust in the important relationships in your life.



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