



A Practical Guide to Reducing IT Costs

Anita Cassidy, Dan Cassidy

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Eliminating and driving down costs have long been second nature for many IT organizations. In challenging economic times, even further cutting of IT costs is a requirement for the survival of many organizations. Whether in the midst of an economic downturn or upturn, effective cost management is critical as IT costs can be a significant portion of an organizations overhead cost structure and can even impact an organizations competitive position. **A Practical Guide to Reducing IT Costs** provides a toolkit of innovative ideas to assess and decrease costs in an organization. It outlines a compilation of practical advice based on interviews and comments from more than 60 CIOs and IT leaders and it includes many other proven ideas that will successfully reduce IT costs.

Key Features

- Focuses specifically on IT costs rather than overall costs in an organization
- Discusses the realistic cost savings of current leading technology and IT trends, such as virtualization, cloud computing, software-as-a-service, and outsourcing
- Contains practical tools and valuable ideas and methods for intelligently reducing IT costs
- Includes quick reference bulleted suggestions at the end of each chapter
- WAV offers downloadable cost reduction checklists, roundtable discussion slides, a cost reduction project overview, a key points summary, and additional tools and templates **available from the Web Added Value Download Resource Center at jrosspub.com**

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