Michael Allen's E-Learning Library: Creating Successful E-Learning : A Rapid System For Getting It Right First Time, Every Time

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Praise for Michael Allen's e-Learning Library

This is the first volume of six in Michael Allen's e-Learning Library a comprehensive collection of proven techniques for creating e-learning applications that achieve targeted behavioral outcomes through meaningful, memorable, and motivational learning experiences. This book walks readers through the revolutionary processes of rapid prototyping and iterative design as a means of sorting the conflicting and hidden agendas of organizations, winning essential support, and generating creative learning solutions.

"Too many learners have been frustrated and too many careers have been derailed from poorly designed, ineffective e-learning. Michael Allen is finally sharing his 'secret sauce' with the world. The Savvy Start technique alone will go a long way to ensuring that every e-learning project turns out to be a successful one."
--Kevin Kruse, founder, e-LearningGuru.com

"Michael Allen has written a terrific book for courseware developers and business leaders who are interested in launching e-learning programs that will have a true impact on people performance and the business. It is a must-read for everyone who wants to take e-learning to the next level."
--Nick van Dam, global chief learning officer, Deloitte Touche Tohmatsu; founder, e-LearningforKids.org

"Michael Allen knows instructional design from the ground floor up. For four decades he's lead the field. Now he shares his hard-earned knowledge with the rest of us."
--Will Thalheimer, president and principal researcher, Work-Learning Research

"In this short volume, beginning with rapid analysis, rapid prototyping, and rapid evaluation, we find not only the details of the successive approximation process for developing superior e-learning, but also corporate and academic case studies to provide context for the design and development approaches recommended."
--Michael E. Echols, vice-president, Strategic Initiatives, Bellevue University; author, ROI on Human Capital Investment

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The reason? Because this Michael Allen's E-Learning Library: Creating Successful E-Learning : A Rapid System For Getting It Right First Time, Every Time is an unordinary book that the inside of the guide waiting for you to snap the idea but latter it will jolt you with the secret this inside. Reading this book beside it was fantastic author who all write the book in such wonderful way makes the content within easier to understand, entertaining method but still convey the meaning fully. So , it is good for you for not hesitating having this any more or you going to regret it. This amazing book will give you a lot of gains than the other book get such as help improving your expertise and your critical thinking way. So , still want to hesitate having that book? If I were being you I will go to the guide store hurriedly.

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