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Marsha Collier

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Want to become an eBay entrepreneur? Nobody knows more about starting an eBay business than Marsha Collier, and she's put it all in 1-2-3 order for you in eBay Business All-in-One For Dummies, 2nd Edition . This all-in-one guide includes nine handy minibooks that cover: eBay Basics Essential Tools Selling Like a Pro Sourcing Merchandise Presenting Your Items Promoting Your Goods Storing and Shipping Power Selling Office and Legal eBay PowerSeller Marsha Collier shows you how to: Set up your business, find and manage inventory, and run your business like a pro Equip yourself with the tools that count-eBay's search engine, online sources of information, the PayPal system, and eBay's management tools Source your merchandise and learn valuable strategies for managing and maximizing sales Set up the optimal eBay photo studio and develop and market your eBay Web site Learn the ins and outs of online retailing and what it takes to buy and sell online safely and easily Find deals on the computer equipment you need Promote, market, and show off your goods, all the while keeping your business legal Before you know it, you too can be a PowerSeller! Get started today with eBay Business All-in-One For Dummies, 2nd Edition .

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